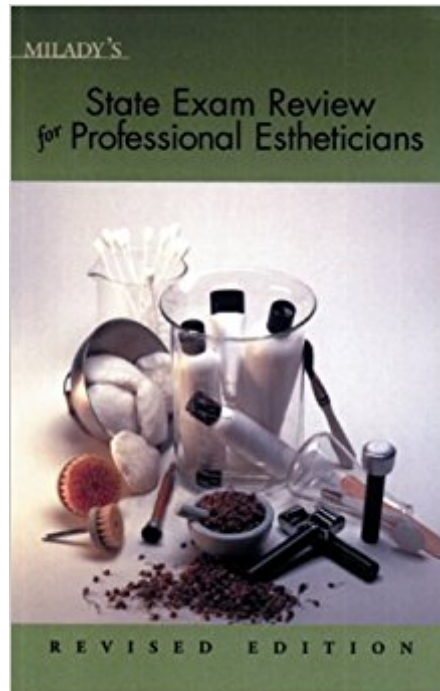




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Milady's™ State Exam Review For Professional Estheticians



Synopsis

Designed as a refresher device in reviewing factual data presented in Milady's Standard Textbook for Professional Estheticians. It employs multiple-choice type questions, which have been widely adopted and approved by the majority of state licensing boards. The review book reflects advances in professional skin care techniques, artistic use of cosmetics, and opportunities in the field of esthetics. It attempts to keep pace with, and ensure a basic understanding of cosmetics and personal care products that have been developed by manufacturers for professional use. The book serves as an excellent guide for the student as well as for the experienced esthetician. It provides a reliable standard against which professionals can measure their knowledge, understanding and abilities. These reviews will help students and professionals alike to gain a thorough understanding of the full scope of their work as they review practical performance skills and related theory. They will increase their ability to evaluate new products and procedures and to be better qualified professionals for dealing with the needs of their clients.

Book Information

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Customer Reviews

Joel Gerson has been called the "Master of Skin Care Education" because he is a firm believer in education; as a teacher of skin care, facial treatments, and makeup, he has developed a number of educational audio-visual teaching aids. Mr. Gerson also travels extensively throughout the United States, Europe, and the Far East presenting educational seminars and lectures. He has served as a consultant for a number of major manufacturers working on product development for the industry,

and his educational concepts have been presented at major cosmetology shows. Mr. Gerson's professional credits include: Resident makeup artist for The House of Revlon, NY, Spokesman for Lever Brothers, NY, Vice President of Education for Christine Valmy, Inc., NY, Technical Director for the International School for Estheticians and Makeup Specialists, NY. Mr. Gerson is a licensed cosmetologist and holds a teaching license for Esthetics, Scientific Facial Treatments, and Makeup from the University of the State of New York.

Great study guide for State Board Exam.

Great workbook! Love it.

i recently purchased the standard text book and state review exam in preparation for the california state board esthetician exam. i read the entire text book and whizzed through the review book. these materials are very basic and dated. the exam here in california is very medical and i was overwhelmed with the test's terminology and structure. needless to say i failed and now i have regrets that i even purchased these middle school texts. i suggest if you're preparing for your state boards don't buy this crap and look for something more challenging and more informative. i suggest texts that specify in medical esthetics because this crap will barely get you out of esthetician school

This book is a very helpful resource to those who are going to take their State Board Exam. I passed my first time and I studied like crazy from this book. It goes along with the text book very well, so if you have both the text book and this review book, you'll have what all the Schools in California are studying from.

It's straight to the point and easy to understand

I found this book to be a great help. I used it as a study guide with the text book and had no trouble with the test. I do agree with the reviewer above as to say there is a lot of medical terminology on the test and I had known that going in. This book helped me in a lot of other areas.

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